



TrainChain

Blockchain Training for Start Ups

PR2 Trainer's Guide

Modules Presentation



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Blockchain Training for Start Ups

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Introduction

In the following slides we present an overview of the TrainChain Modules and their respective Units as they are organized on the [TrainChain Platform](#).

The presentation acts as a point of reference for the trainers who wish to demonstrate the platform and educate their audience on the covered Blockchain topics.



U1. Blockchain Technology Overview

- **Evolution of Blockchain**

Originally a computer science term, blockchain has evolved into the fifth computing revolution, offering a decentralized alternative to traditional databases.

- **Blockchain vs. Traditional Databases**

Contrasting centralized traditional databases with decentralized blockchains, the latter's security and lack of a single point of failure stand out.

- **Types of Blockchains**

Blockchains come in various types - public, private, consortium, hybrid, sidechains, and federated/permissioned - each tailored to specific use cases and organizational needs.

- **Common Characteristics of Blockchains**

Regardless of type, all blockchains share characteristics like decentralization, immutable ledger, cryptography, consensus mechanisms, smart contracts, transparency, interoperability, and resilience.

Module 0 - Introduction to Blockchain Technology

U2. How Blockchains Operate and Why They Matter

- **Decentralized Nature of Blockchains**

Blockchains operate without a central authority, utilizing a network of independent users (full nodes) distributed across various locations to maintain data integrity.

- **Cryptocurrency Incentives in Blockchain Networks**

Blockchains use cryptocurrencies as incentives for participants, rewarding those who operate the network's infrastructure (full nodes) in securing the data.

- **Trust Establishment through Innovative Methods**

Blockchains revolutionize trust on the internet by employing methods like requiring miners' accurate transaction history, staking cryptocurrency in Proof-of-Stake, and distributing data in private blockchains

- **Revolutionizing Industries with Secure Digital Records**

Blockchains have the potential to transform industries like finance, supply chain management, and property rights by providing faster, more secure transactions and creating permanent and reliable digital records.

Module 0 - Introduction
to Blockchain Technology

U3. The Blockchain Structure

- **Bitcoin Model as a Blueprint for Blockchains**

Bitcoin serves as a widely-used model for understanding blockchain structures, with each node containing a copy of the entire network data to ensure security and persistence.

- **Core Elements of Blockchain Coordination**

The coordination of data organization in Bitcoin involves three key elements: Block, Chain, and Network

- **Block as Transaction Organizer**

Blocks in blockchains are collections of transactions recorded over specific time periods, emphasizing the importance of efficient data organization for secure movement and interpretation

- **Hashing and Chain Integrity**

Blockchain chains are sequences of blocks connected through hashing, creating a tamper-proof record of transactions that ensures data integrity and order.

- **Network of Full Nodes:**

The blockchain network comprises full nodes, globally dispersed computers running algorithms to secure the network.

Module 0 - Introduction to Blockchain Technology

U4. Main Blockchain Applications and Evolution

- **Blockchain as Immutable Code**

Blockchain operates on the principle of code as law, utilizing a rigid and impartial network where computer code dictates rules without inherent biases or interpretations, particularly showcased in insurance contract arbitration.

- **Advantages of Blockchain Record Keeping**

Blockchain's ability to maintain accurate and transparent records presents an advantage, alleviating the significant resources currently invested in establishing clear histories of actions and actors in various industries and regulatory bodies.

- **Evolution and Milestones in Blockchain**

Starting with Bitcoin, blockchain technology has evolved through milestones like Ethereum, demonstrating its potential beyond cryptocurrency trading.

- **Consensus Mechanism in Blockchains:**

The consensus algorithm, a key component of blockchains, facilitates agreement among participants represented by full nodes.

Module 0 - Introduction
to Blockchain Technology

U5. Other Blockchains in use

- **Blockchain Beyond Cryptocurrency**

Blockchains are expanding beyond cryptocurrency trading, finding applications in various industries, adding a new layer of trust and security to online interactions.

- **Current Uses of Blockchain**

Presently, blockchain applications focus on fast and affordable value transfers, trading public stocks, international payments, currency exchange, and enhancing software system security.

- **Initial Coin Offerings (ICOs)**

ICOs, a novel innovation, leverage smart contracts to offer tokens in exchange for investment funds.

- **Future Applications of Blockchain**

Governments worldwide are actively exploring blockchain for applications like government-backed land record systems, identity management, and international travel security.

Module 0 - Introduction
to Blockchain Technology

U1. General overview of Cryptocurrencies

- **Definition of Cryptocurrencies**

A cryptocurrency is a digital asset used for economic transactions, utilizing cryptographic methods, decentralized and secure for financial transactions.

- **Functioning of Cryptocurrencies**

They are operated and controlled through a decentralized database: blockchain, ensuring secure data transfer via encoded blocks in a peer-to-peer network.

- **Advantages**

Some advantages like Open code for mining crypto currency, no inflation and Peer-to-peer cryptocurrency network

- **Disadvantages**

Some disadvantages like: Strong volatility and large risks of medium and long term investing.

Module 1 - Cryptocurrencies and Payment Gateways

U2. History of Cryptocurrencies

- **Early Concepts: eCash and DigiCash**

US cryptographer David Chaum introduced eCash and DigiCash, using cryptography for anonymous money transactions.

- **B-Money and Blockchain**

Wei Dai proposed the concept of b-money in 1998, marking the early steps toward the development of blockchain.

- **Birth of Bitcoin**

In 2008, an anonymous figure known as Nakamoto introduced Bitcoin, describing its P2P functionality and proof-of-work consensus algorithm.

- **Genesis Block and Mining:**

The creation of the first decentralized and P2P Bitcoin block, "Genesis," allowed widespread participation in the mining process

- **Rising Interest and Regulatory Concerns:**

Interest in Bitcoin surged lead to global concerns about regulatory measures

- **Impact of Regulation on Cryptocurrency Dynamics**

Authors express concerns that increased market capitalization may attract more speculators.

- **Cryptocurrency's Potential and Growing Industry**

Cryptocurrencies hold significant potential to reshape the economy.

Module 1 - Cryptocurrencies and Payment Gateways

U3. Types of cryptocurrencies

- **Bitcoin (BTC)**

Bitcoin, the pioneer in cryptocurrencies, is a decentralized digital currency operating on a blockchain, designed to facilitate peer-to-peer transactions without the need for intermediaries.

- **Ethereum (ETH)**

Ethereum is a decentralized platform enabling the creation of smart contracts and decentralized applications (DApps) through its native cryptocurrency, Ether (ETH), contributing to the evolution of blockchain technology beyond simple transactions.

- **Litecoin (LTC):**

Created as the "silver to Bitcoin's gold," Litecoin is a peer-to-peer cryptocurrency known for faster transaction confirmation times and a different hashing algorithm, offering a complementary approach to digital currency.

- **Cardano (ADA):**

Cardano is a blockchain platform that aims to provide a more secure and scalable infrastructure for the development of smart contracts and decentralized applications, prioritizing academic research, and a layered architecture for sustainability.

Module 1 - Cryptocurrencies and Payment Gateways

U4. Investing in cryptocurrencies

- **Cryptocurrency Investment Basics**

Cryptocurrencies operate without government regulation, and their supply is market-controlled, making them resistant to external interference.

- **Steps to Invest Safely**

The investment process involves choosing a broker, establishing a budget, selecting cryptocurrencies, making purchases through a platform, and storing tokens in a secure wallet.

- **Investment Tips**

Practical advice includes being realistic with budgeting, avoiding investments with unconvincing programming terms, using reliable applications, utilizing free demos for learning, and considering the moves of experienced investors.

- **Bitcoin's Evolution**

Bitcoin, initially an investment asset, has evolved into a secure payment alternative widely accepted by companies worldwide.

- **Cryptocurrency Integration Beyond Large Corporations**

Beyond major companies, small and medium-sized enterprises and even government agencies are embracing cryptocurrencies and blockchain.

Module 1 - Cryptocurrencies and Payment Gateways

U5. Digital Wallets

- **Digital Wallet Overview**

A digital wallet, or e-wallet, is a versatile tool that allows electronic transactions, storing payment data, gift coupons, and licenses.

- **Benefits and Use Cases of Digital Wallets**

Digital wallets streamline payments, offer marketing insights for companies, enhance global financial participation, enable cross-border fund transfers, between others.

- **Types of e-Wallets: Hot vs. Cold**

Hot wallets are internet-connected, easy to use, and free but carry security risks. Cold wallets, not connected to the internet, offer enhanced security but may incur costs and are less convenient.

- **Examples and Steps for Opening Cryptocurrency Wallet**

Notable digital wallets like PayPal One Touch™, Apple Pay, and Google Pay offer varied services.

Module 1 - Cryptocurrencies and Payment Gateways

U6. Payment Gateways

- **Cryptocurrency Payment Gateway Overview**

A cryptocurrency payment gateway is a digital currency payment processor that enables merchants to accept crypto payments and receive fiat money

- **Payment Gateway Functionality**

Payment gateways simplify the process of receiving cryptocurrency payments by handling the exchange and wallet management

- **Payment Flow Process**

The payment flow involves the customer choosing cryptocurrency payment, the merchant receiving an amount equivalent to the digital currency's fair market value and the funds being deposited.

- **Advantages and Disadvantages of Payment Gateways**

Some advantages include removal of customer anonymity and global payment acceptance. Some disadvantages encompass reliance on third-party services and potential service interruptions.

- **Examples of Cryptocurrency Payment Gateways**

PayRetailers, CoinGate, Bitpay, and GoCoin

Module 1 - Cryptocurrencies and Payment Gateways

U7. Buying, creating and investing in cryptocurrencies

- **Cryptocurrency Creation and Accessibility**

The creation of digital currency has become accessible to anyone with internet access.

- **Steps for Creating a Cryptocurrency**

Successful creation involves a clear vision, a supportive team, and choosing from three options: creating a blockchain, developing a token, or crafting a coin from scratch

- **Distribution of Created Coins**

Distribution involves listing the cryptocurrency on exchange apps dedicated to buying and selling..

- **Burger King's Whoppercoin**

Burger King introduced its own token, Whoppercoin, on the Waves blockchain, intending to reward customers.

- **Mining and Consensus Algorithms**

Cryptocurrency mining validates transactions, adds them to the blockchain, and generates new currencies, providing network security.

- **Buying vs. Investing in Cryptocurrencies:****

The distinction between buying and investing involves ownership intent.

Module 1 - Cryptocurrencies and Payment Gateways

U8. Advantages & threats using cryptocurrencies in business

- **Advantages of Cryptocurrency in Business**

1. Enhanced Security through Blockchain
2. Facilitates Foreign Payments and Lowers Commissions
3. Brand Awareness and Innovation

- **Threats and Disadvantages of Cryptocurrency in Business**

1. Volatility and Currency Value Collapse
2. Scams and Fraud Risks
3. Market Manipulation and Anti-Sale Mechanisms
4. Security Breaches and Hacks
5. Legal and Regulatory Uncertainties

Module 1 -
Cryptocurrencies and
Payment Gateways

U1. General overview of NFTs

- **Definition of NFTs:**

NFTs, or non-fungible tokens, are unique digital assets representing real-world objects, bought and sold online, often using cryptocurrency. They stand out for their non-fungibility, meaning each is distinct and not interchangeable.

- **Diverse Digital Objects:**

NFTs cover a wide array of digital items, including art, GIF s, video game skins, collectibles, music, and even tweets.

- **Popularity of NFTs:**

NFTs' rise in popularity stems from their evolution from cryptocurrencies, providing a digital representation of physical assets through blockchain technology, offering unique identification and tamper resistance.

- **Benefits of NFTs:**

NFTs streamline markets by eliminating intermediaries, allowing artists direct connections with audiences. They also enhance business processes, such as supply chain tracking for products like wine bottles.

- **Components of NFTs:**

NFTs rely on components like blockchain (commonly Ethereum), smart contracts, blockchain addresses, and cryptocurrency wallets for secure storage and exchange.

- **NFT Market Growth:**

Despite existing since 2014, NFTs gained substantial attention in 2021, with the market reaching \$41 billion. Their uniqueness and limited supply create digital scarcity, potentially increasing the value of in-demand assets.

Module 2 - The world of NFTs

U2. State of the Art

- **NFT Market Status:**

After a surge in 2021, many NFT collections are now in their first bear market, prompting discussions on the sustainability of the NFT trend.

- **2022 Trends:**

Despite the bear market, the NFT industry remains strong, with sales hitting half a billion dollars in June and July, led by iconic collections like Bored Ape Yacht Club.

- **NFT's Impact Debate:**

Enthusiasts believe NFTs are integral to the future of the internet, while critics draw parallels with the Initial Coin Offerings era, highlighting both technological potential and market overheating.

- **Challenges and Opportunities:**

NFTs present environmental challenges, gaming prospects, and the need for curation. Challenges include ownership uncertainties, centralization risks, security issues, scams, copyright problems, and contributions to the global silicon chip shortage.

- **Ownership and Security Concerns:**

Despite NFTs proving ownership, concerns arise regarding true asset possession, vulnerabilities, centralized storage risks, security, and potential blockchain network attacks.

- **Scams and Tech Impact:**

Scams and copyright issues persist, impacting buyers and artists. Additionally, NFTs contribute to a global silicon chip shortage, raising doubts about their value in the human experience.

Module 2 - The world of NFTs

U3. Benefits & considerations entering the world of NFTs

- **Blockchain's Role:**

Blockchain, initially introducing fungibility through cryptocurrencies, now brings non-fungibility with NFTs. Its immutability and decentralization foster secure and irreversible digital asset transactions.

- **Blockchain Distinctiveness:**

Unlike traditional databases, blockchain's immutability ensures reliability in peer-to-peer digital asset transactions, setting it apart in the digital space.

- **NFTs' Unique Value:**

NFTs, representing unique and singular items, find applications beyond collectibles, including certificates, deeds, and IoT object identification. Each NFT carries distinct value in the digital realm.

Module 2 -
The world of NFTs

U4. NFTs in practice

- **Considerations Before Creating NFTs:**

- Assess your commitment to selling NFTs, considering transaction fees, especially the "gas" fees on the Ethereum blockchain.
- Acknowledge the environmental impact, as popular NFT marketplaces often rely on the energy-intensive Ethereum blockchain.

- **Choosing a Platform:**

Numerous platforms exist for selling NFTs, such as OpenSea, Rarible, AtomicHub, and Solsea, each with its unique features and blockchain compatibility.

- **Creating a Wallet and Connecting to a Platform:**

Set up a cryptocurrency wallet, like MetaMask, which supports Ethereum-based applications. Connect the wallet to the chosen NFT marketplace, ensuring security measures to avoid potential scams.

- **NFT Creation:**

Navigate to the NFT creation page on the platform, considering the option to organize NFTs into collections for a series.

- **Selling Your NFT:**

Choose a sales approach, such as "Fixed price," "Open for bids," or "Timed auction," and list your NFT for sale. Rise above the competitive NFT environment through effective marketing and exceptional art.

- **Buying an NFT:**

- Create a cryptocurrency wallet, fund it with Ether (ETH), and explore NFTs on platforms like Zeron.
- Browse NFTs on marketplaces like SuperRare, Nifty Gateway, or NBA Top Shot.
- Purchase desired NFTs using Ether tokens, engaging in the growing culture of supporting artists and expressing identity through unique digital assets.

Module 2 - The world of NFTs

U5. NFT Use cases

- **Art:**

NFTs in art for both individual artists and businesses; diverse applications, from architecture firms to charity events.

- **Healthcare:**

NFTs enhance PHI protection; applications include tokenized blood for inventory and EY Canada collaboration.

- **Gaming:**

NFTs integrated; common use cases—trading in-game items and purchasing virtual real estate. Notable success in Axie Infinity.

- **Sports:**

NFTs in sports for memorabilia and collectibles; engaging fans with unique digital content and motivating sports activities.

- **Automotive:**

Manufacturers use NFTs as digital tokens for resale; notable example, McLaren Racing Collective's 3D car parts NFTs.

Module 2 -
The world of NFTs

U1. Blockchain & Smart Contracts

- **Current situation and existing Problems**

Blockchain technology effectively addresses issues related to data verification slowdowns caused by limited transparency. Blockchain incorporates "smart contracts," that automate processes according to predefined conditions, facilitating immediate, intermediary-free conclusions and ensuring secure and reliable transactions.

- **Which of the problems will be addressed?**

Smart contracts on blockchain offer immense benefits due to their immutable and automated nature, ensuring swift and precise executions. They eliminate manual errors and the need for third-party intermediaries, thereby maintaining transaction integrity and reducing time and costs. Overall, smart contracts enhance security and efficiency in digital transactions, making them robust against alterations and breaches.

Module 3 - Smart Contracts

U2. How Smart Contracts Work

- **How Smart Contracts Work**

Smart contracts are automated, self-executing code on a blockchain that activate when predefined conditions are met. Utilizing programming languages like Solidity, these contracts implement terms automatically, such as transferring funds or registering a vehicle, once triggered. They ensure transactions cannot be altered post-execution, enhancing transparency and trust among parties. They reduce the need for intermediaries and legal oversight, thereby lowering execution and enforcement costs.

- **Smart contracts in untrusted and semi trusted environments:**

Smart contracts are executed identically on all nodes, potentially slowing down the network. Cryptlets offer a solution by separating the contract's logic from its data and ledger components, allowing the logic to run in an optimized, secure computing environment, potentially off-chain.

Module 3 - Smart Contracts

U3. Real life implementations

- **Smart Contracts forms**

Legal Contracts

Decentralized Autonomous Organizations (DAOs)

Application Logic Contracts (ALCs)

Real life implementations:

Digital Identity

Cross Border Payments

Loans and Mortgages

Real Estate

Healthcare

Supply chain

NFT

Module 3 -
Smart Contracts

Unit 1. Supply Chain and Logistics

Description: An introduction to Supply Chains and Logistics

Objective: To provide basic definitions and processes

In this unit we;

- define what we mean by Supply chain and Logistics
- introduce the Supply Chain Operations Reference (SCOR) model.

Module 4 - Blockchain in Supply Chain & Logistics

Unit 2. Blockchain as an enabling technology

Description: A short introduction to blockchain technology

Objective: To inform for the basic characteristics of the technology

In this unit we;

- examine the characteristics of blockchain that make it useful in Supply Chain and Logistic use cases.
- explore how those characteristics enable functionality that is useful to supply chain and logistics processes.
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Module 4 - Blockchain in Supply Chain & Logistics

Unit 3. Opportunities in Supply Chain and Logistics by Blockchain

Description: The benefits and the supporting technologies

Objective: To understand the opportunities blockchain gives

Module 4 - Blockchain in Supply Chain & Logistics

In this unit we;

- present the benefits of exploiting blockchain
- show how it can be combined with other technologies to bring value to existing supply chain and logistics processes
- discuss opportunities for potential improvements to existing blockchain technology

Unit 4. Barriers to the Deployment of Blockchains

Description: Issues slowing down the adoption of blockchain

Objective: To describe general concerns and how to address them

Module 4 - Blockchain in Supply Chain & Logistics

In this unit we;

- Highlight the current issues slowing down the adoption of blockchain for use in supply chains
- Identify opportunities for reducing carbon footprint of blockchain technology

Unit 5. Real life implementations

Description: Examples of successful implementations

Objective: To motivate learner to engage with blockchains

In this part we provide some real-life cases where blockchain technology has been successfully implemented.

Module 4 - Blockchain
in Supply Chain &
Logistics

U1. Basic Knowledge and Terms

The 'Ingredients'

- Solidity and REMIX IDE
- Fees
- Testnet
- Crypto Faucet
- Metamask

Module 5 - Smart Contracts Cookbook

Hands-on programming tutorial

U2. Building a Smart Contract

The 'Recipe'

- Environment setup REMIX IDE
- Our first Smart Contract

U3. Metmask Configuration

U4. Connect to Remix and Compile

- Connect Remix to the RSK TESTNET
- Compile Smart Contract

U5. Deploy Smart Contract on the RSK TESTNET

Hands-on programming tutorial

Module 5 -
Smart Contracts
Cookbook

U4. Connect to Remix and Compile

- Connect Remix to the RSK TESTNET
- Compile Smart Contract

Module 5 -
Smart Contracts
Cookbook

Partnership



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